Cruise with BoatLogger.com

The always on, easy to use, shareable logbook and homepage makes cruising life easy, safe and fun!

Life on board our precious yachts often gives us our most cherished memories and experiences. We are proud of every moment and we want to remember and perhaps share this with our friends and families. But we want this to be easy and quick while at the same time document and share more about our boats, our equipment and our journeys.

BoatLogger takes the chore out of maintaining a logbook by automatically collecting most of the data, and at the same time makes it available to everyone or just those you choose. It serves the double purpose of collecting and maintaining the strict information we need for our logbook and, also, adds the fun and social aspect that is so important in our cruising life!

The information is automatically collected with the help of an app on your smartphone, satellite loggers or other compatible electronics. These can also connect to the instruments on board to ensure the logbook is always up to date with a lot of details whenever you need it!

You create your boat's web page in just a few clicks. It can be configured the way you want and it is easy for anyone to use. The result is a website more polished than even experienced web designers could achieve!

BoatLogger Logbook

- Automatically collects the logbook data
- Adds your own notes and photos to the logbook
- Shows the journeys in great detail or clear overview
- Maintains records of inspections, drills, crew lists and more
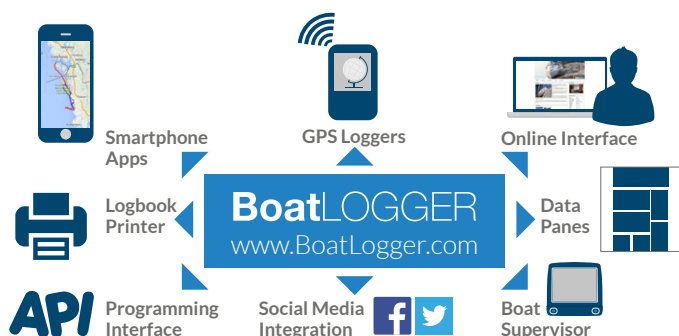- Interfaces to smartphones or trackers

BoatLogger Website

- A great website for your yacht
- Up and running in a few seconds
- No website design knowledge required
- Content and look can be arranged and tweaked in great detail
- Can connect to Facebook, Flickr, Youtube, blogs and more

www.boatlogger.com

BoatLOGGER

The BoatLogger ecosystem

▶ The System

Smartphone Apps

GPS Loggers

Online Interface

Logbook Printer

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Data Panes

API — Programming Interface

Social Media Integration

Boat Supervisor

The center of the BoatLogger system is the website. The site stores and shares all information, but there are several ways of communicating with the website.

- **Smartphone Apps.** Special developed apps collect information and store it in the logbook. The apps become your easy at hand on-board logbook. The apps automatically record the boat's positions via its build in GPS and allow the user to enter log book entries about what happens on board or quickly take photos, which are stored in the logbook.

- **GPS Loggers.** It is nowadays common to install GPS trackers in the boats. These contain a GPS receiver that records the boat's position. The positions are then send via either 3G or satellite to the BoatLogger server.

- **Online Interface.** All information is seen and can be changed via the web browser.

- **Boat Supervisor.** This is a special electronic device which supervises the boat day and night – weather you are on board or not. When on a journey it interfaces via NMEA2000, NMEA183 or Seatalk to your on board instruments to log what it is happening. When not on a journey it still records things like tank levels, battery conditions and charging, temperature, humidity in the boat etc.

- **Social Media Integration.** Many users already have a Facebook, Twitter, Flickr or blog account. The BoatLogger.com site can automatically link up with those sites and exchange information.

- **API Programming Interface.** A programming interface available to connect any program you want to your site and get or update information. The API can be also used by third party developers who freely develops apps that integrate with BoatLogger.com.

- **Data Panes.** Areas on your website showing or retrieving information about anything from the logbook to weather forecasts or sun/moon phases for your boat's location.

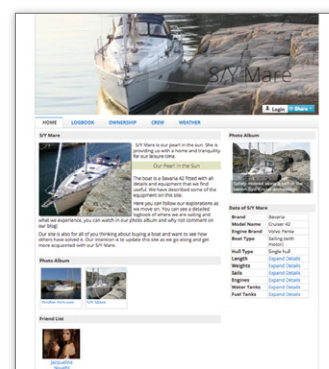- **Logbook Printer.** For those who still want a paper version of the logbook on board or as backup.

▶ Emergency

The smartphone app is your always up-to date logbook. Easy to refer to in an emergency and redundancy can be had via other smartphones or the website ashore. Furthermore, with the press of a button, a VHF pan-pan or Mayday radio script is displayed. Information such as position, call sign and MMSI numbers are automatically filled in. Anybody will be able to read off the screen and get a perfect radio message across!

▶ The Website

When creating your own yacht site you get a unique site for your boat. The content is highly configurable from currently 21 Data Panes that provide various information and functionality. The layout and looks is flexible at your own hand. You may even use your own URL (www.MyBoat-Name.com) if you have one.

Examples of Data Panes are log books, photo albums, blogs, weather forecast, Facebook feed and much more. Each Data Pane can be configured to suit your needs. It can also be moved around, added or removed at will.
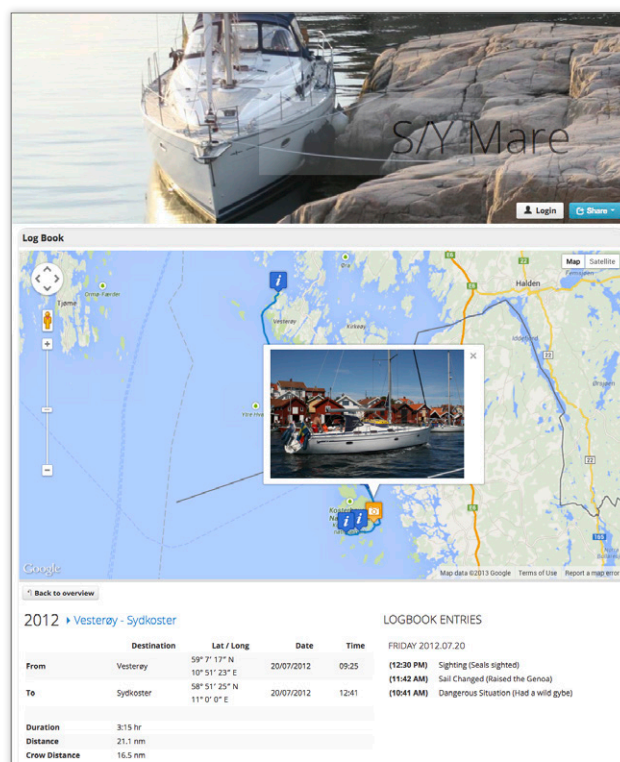

▶ Internet Connectivity

The smartphone apps, GPS loggers or Boat Supervisor record all information and stores it in the device. As soon as they get connected to the internet, the information is backed up to the website and stored there. For long ocean crossing trips satellite loggers like SPOT and deLorme InReach are easily sending the information in real time to the logbook for all ashore to follow the journey.

▶ The Logbook

Just like in traditional paper logbooks, BoatLogger.com maintains a detailed log of the trip, but as most of the recording is automatic, the level of detail and accuracy is astonishing.

The tracks are plotted on the map to show exactly where you've been and any events, photos or sightings are shown right where it occurred.

The BoatLogger concept is a quantum leap in handling crucial information on board. The opportunities and benefits are boundless. Go to BoatLogger.com to learn more and get your own yacht site for free in a matter of minutes.

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